



INFORMATION FOR THE PROCESSING OF PERSONAL DATA

This Statement is intended to describe the practices we have adopted in order to be G.D.P.R. compliance.

This page describes the management methods of the website in reference to the processing of personal data of users who consult it. The treatment is always based on principles of lawfulness and fairness in compliance with all current regulations and adopting appropriate security measures to protect data.

Aforementioned *policy privacy* it is also provided as a brief information according to the art. 13 D. Lgs. 196/2003 and pursuant to art. 13 GDPR 679/2016 European regulation on privacy, as well as in accordance with the Cookie Policy n. 229 dated 8th of May 2014, it is intended to inform visitors of the site about the use of the data entered and the cookies used by the site itself.

The information is also given pursuant to the Recommendation n. 2/2001 adopted by the Working Group established by art. 29 of the directive n. 95/46/EC to those who interact with the web services of this site, for the protection of personal data, accessible by telematic means starting from the address.

By using one of our services and/or by accepting this Policy, you consent to the collection and use of Personal Information as described in this Privacy Notice.

1. Identity of the Data Controller

This site is managed by the Data Controller, identified in the person of the owner and legal representative of the company **G.C.E. CAVI ELETTRICI SRL** based in via Pontida 1 25121 BRESCIA, Tax code Reg. Imp. BS N. 01922980980– REA BS 390126 and VAT number IT 03418510172 (hereinafter referred to as "owner"), ensuring the security, protection and confidentiality of the data held, at any stage of the process of treatment of the same.

As data controller, informs you that pursuant to art. 13 D. Lgs. 30.6.2003 n. 196 (hereinafter, "Privacy Code") and of the art. 13 EU Regulation n. 2016/679 (hereinafter, "GDPR") your data will be processed in the manner and for the following purposes:

2. Object of the treatment

The Data Controller processes personal, identifying and non-sensitive data (in particular, company name, name, surname, email address, telephone number, address, city and province - later, "personal data" or even "data") communicated by you during registration to the website of the Owner and / or at the time of registration to the newsletter service offered by the Data Controller and / or by filling out the form in "contacts".

G.C.E. Cavi Elettrici s.r.l.

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Sede legale: Via Pontida, 1 – 25121 Brescia (BS) - Pec: amministrazione.gcecables@legalmail.it

Sede Amministrativa e Stabilimento: 43016 Polesine Zibello (PR) – Strada Argine dei Confini, 4

2° Stabilimento: 43016 Polesine Zibello (PR) – Pieveottoville Via Remo Manganelli, 12

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3. Purpose of the processing

The processing of data is finalized, as detailed, for the following purposes:

- Execution of obligations arising from a contract of which you are a part or to fulfill, before and after the execution of the contract, to your specific requests;
- Fulfillment of legal obligations of an administrative, accounting, civil, tax, regulation, community and non-EU legislation;
- Customer management (data acquisition and pre-contractual information, customer administration, reliability and solvency control to prevent possible fraud, insolvency and / or defaults, contract administration, orders, shipments and invoices); Management of litigation (contractual breaches, warnings, transactions, debt collection, arbitrations, judicial disputes);
- Only subject to your specific and distinct written consent (articles 23 and 130 of the Privacy Code and article 7 of the GDPR) for marketing purposes: sending of advertising material, newsletters and promotional activities
- Analysis of quantitative and qualitative anonymised statistics on the origin / provenance of visitors, pages visited on the site, site visit time.

4. Processing methods and retention times

The processing of your personal data is carried out by means of the operations indicated in art. 4 of the Privacy Code and art. 4 n. 2) GDPR and more precisely: collection, registration, organization, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, cancellation and destruction of data.

Your personal data are subjected to both paper and electronic and / or automated processing.

The Data Controller will keep (at its registered office and operational headquarters) and will process your data for the time strictly necessary to fulfill the purposes indicated, or the period imposed by the current provisions on tax and civil law. The user can, at any time, request the interruption of treatment or the deletion and / or limitation of data.

5. Access to data and recipients of data

Your data may be made accessible for the purposes referred to in art. 2.A) and 2.B):

- To employees and collaborators of the Owner or of the companies of the **G.C.E. CAVI ELETTRICI SRL** Group of which the Owner is a member, in their capacity as persons in charge and / or internal managers of the processing and / or system administrators;
- To companies of the **G.C.E. CAVI ELETTRICI SRL** Group of which the Owner is a member (for example, for support activities in the study of the feasibility of the client's project, for technical project management activities, for the storage of personal data, etc.) or for third parties (for example, providers for the management and maintenance of the website, suppliers, lenders, professional offices, etc) who carry out outsourced activities on behalf of the Owner, in their capacity as external processors.

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No data deriving from the web service (therefore browsing data and cookies) is communicated or disseminated (save communication to judicial or police bodies if necessary).

The data are processed by personnel specifically appointed in writing to the processing of data (administrative staff and persons in charge of relations with the public, even outside the Company, who are in charge of the management of information systems even outside the Company who may also perform functions as system administrator and are in this case, those appointed, personnel in the marketing sector, also external to the Company, interns, data processors and their collaborators, in charge of the specific sector to which a request is made, who are responsible for managing the site even outside the Company) only if the processing is necessary to carry out their duties by performing only the operations necessary for the performance of the tasks.

They can also be processed by data processors (including companies outside the Company that perform shipping, marketing, and server management and storage).

The external companies may process the data also through specifically appointed persons in charge who can perform the same activities and process the data for the same purposes, for which the managers have been appointed by **G.C.E. CAVI ELETTRICI SRL**. The data provided by the user can be communicated to the subjects for whom there is a duty of communication under the law or a need for communication to assert the right of the company to the bodies in charge.

6. Data communication

In the absence of your express consent (pursuant to Article 24 letter a), b), d) Privacy Code and art. 6 lett. b) and c) GDPR), the Data Controller may communicate your data for the purposes referred to in art. 2.A) to Supervisory Bodies, Judicial Authorities and to all the other subjects to whom the communication is required by law for the accomplishment of said purposes. Your information will not be disseminated.

7. Data Transfer

The management and storage of personal data will be carried out on servers located within the European Union of the Owner and/or third-party companies appointed and duly appointed as Data Processors. Currently the servers are located in Italy.

The data will not be transferred outside the European Union. In any case it is understood that the Data Controller, if necessary, will have the right to move the server location to another country of the European Union and/or non-EU countries. In this case, the Data Controller hereby ensures that the transfer of non-EU data will take place in accordance with the applicable legal provisions, stipulating, if necessary, agreements that guarantee an adequate level of protection and / or adopting the standard contractual clauses provided for European Commission.

In any case, the Data Controller does not transfer personal data to third countries; however, it reserves the right to use services in the cloud, and in this case the service providers will be selected among those who provide adequate guarantees, as provided for by art.46 GDPR 679/16.

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8. Rights of the interested party

In your capacity as an interested party, you have the rights set forth in art. 7 of the Privacy Code and art. 15 GDPR, namely the rights of:

8.1. Obtain confirmation of the existence or not of personal data concerning you, even if not yet registered, and their communication in an intelligible form;

8.2. Obtain the indication: a) of the origin of personal data; b) of the purposes and methods of the processing; c) of the logic applied in case of treatment carried out with the aid of electronic instruments; d) of the identification details of the owner, the managers and the designated representative pursuant to art. 5, paragraph 2 of the Privacy Code and art. 3, paragraph 1, GDPR; e) of the subjects or categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the territory of the State, managers or agents;

8.3 Obtain:

a) updating, rectification or, when interested, integration of data;

b) the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;

c) the attestation that the operations referred to in letters a) and b) have been brought to the attention, also as regards their content, of those to whom the data have been communicated or disseminated, except in the case where such fulfillment is it proves impossible or involves a use of means manifestly disproportionate to the protected right;

8.4 Oppose, in whole or in part:

a) for legitimate reasons, the processing of personal data concerning you, even if pertinent to the purpose of the collection;

b) to the processing of personal data concerning you for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication, through the use of automated call systems without the intervention of an operator by email and / or through traditional marketing methods by telephone and / or paper mail.

It should be noted that the right of opposition of the interested party, set out in point b) above, for direct marketing purposes through automated methods extends to traditional ones and that in any case the possibility remains for the data subject to exercise the right to object even only partially. Therefore, the interested party can decide to receive only communications using traditional methods or only automated communications or none of the two types of communication.

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Where applicable, it also has the rights referred to in Articles 16-21 GDPR (Right of rectification, right to be forgotten, right of limitation of treatment, right to data portability, right of opposition), as well as the right of complaint to the Guarantor Authority.

9. How to exercise the rights of the interested party

With reference to the art.7 of the D. Lgs. 196/2003 and to the art. 15 "right of access", art. 16 "right of rectification", art. 17 "right to cancellation", art. 18 "right to limitation of treatment", art. 20 "right to portability", art.21 "right to oppose the automated decision-making process of GDPR 679/2016, the data subject may exercise his rights at any time by sending to the data controller:

- A registered letter with acknowledgment of receipt: **G.C.E. CAVI ELETTRICI SRL Via Pontida 1, 25121 BRESCIA**
An e-mail to the address privacy@gcecables.it

10. Withdrawal of consent

With reference to the art. 23 of the D.Lgs. 196/2003 and to the art. 6 of the GDPR 679/16, the interested party can withdraw the consent at any time.

11. Proposition of the complaint

The interested party has the right to lodge a complaint with the supervisory authority of the state of residence

12. Minors

This website and the services of the Owner are directed to a general public, they are not intended for minors under the age of 18 and the Data Controller does not intentionally collect personal information related to minors.

In the event that information on minors were unintentionally registered, the Data Controller will delete them in a timely manner, at the request of users.

13. Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by giving notice to Users on this page.

Therefore it is advisable to regularly check this Statement and refer to the latest version.

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PRIVACY POLICY ON COOKIES

Cookies are small text files that are sent to the computer. The aforementioned site uses the following types of cookies:

- **Technical session cookies**

The use of session cookies is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary for the safe and efficient exploration of the site. Session cookies used on this site avoid the use of other technologies that could compromise the privacy of users' browsing and do not allow the acquisition of personal identification data. These cookies are processed in computer mode.

- **Additional technical cookies**

G.C.E. Cavi Elettrici Srl uses some technical cookies:

- Consent cookie, the one related to the cookie that is inserted to register consent to the use of analytics and / or profiling cookies. It is free to delete the cookie from your computer.
- Additional technical cookies, that is essential for the proper functioning of the website. These cookies allow us to provide the services requested by users and to navigate the site using its best performances. This type of cookie can not be disabled as it is necessary for the correct functioning of the website.

- **Analytics cookies**

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files that are stored on your computer to allow the website to analyze how users use the site.

The information generated by the cookie about your use of the website (including your IP address) will be transmitted to Google. Google (independent data controller) will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and use of the Internet.

Google may also transfer this information to third parties where required to do so by law or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You can refuse to use cookies by selecting the appropriate settings on your browser, but this may prevent you from using all the features of this website.

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We report some practical information to disable cookies on the main browsers.

- **Chrome**
 - Click on the icon at the top right "Customize and control Google Chrome"
 - Click "History"
 - Click "Clear browsing data ..."
 - Select the "Cookies and other site and plug-in data" option
 - Click "Clear browsing data"

- **Mozilla Firefox**
 - Click "History"
 - Click "Cancel recent history ..."
 - Select the "Cookies" option
 - Click "Delete now"

- **Internet Explorer**
 - Click "Tools"
 - Click "Internet Options"
 - In the "General" tab click "Delete ..."Seleziona l'opzione "Cookie"
 - - Click "Delete"

- **Safari**
 - Click "Preferences"
 - Click "Privacy"
 - Click "Remove all website data ..." and confirm
 - How to browse anonymously without cookies

- **Google Chrome**
 - Click on the icon at the top right "Customize and control Google Chrome"
 - Click "New incognito tab"

- **Mozilla Firefox**
 - Click on the icon at the top right "Open menu"
 - Click "Anonymous tab"

- **Internet Explorer**
 - Click "Security"
 - Click "InPrivate Browsing"

- **Safari**
 - Click "File"
 - Click "New Private Tab"

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